

# Advertise in the 2019 Parade of Homes Magazine

**2019 Parade of Homes will take place September 28<sup>th</sup> and 29<sup>th</sup> 2019**

Your ad appears in the **Parade of Homes magazine** and the [www.hickoryhba.com/parade](http://www.hickoryhba.com/parade) webpage.

- Finely targeted magazine distribution of 20,000
- Ad sponsor page on the website that links to your own website
- Visibility all year—Digital flip book on line
- Included in Building and Remodeling resource directory

## Ad Sizes & Rates HBA Members --All ads in full color!

\_\_\_\_\_ Full Page (8 3/8" w x 10 7/8"H) \* \$850

\_\_\_\_\_ Half Page (8 1/8" w x 5 1/4"H) \*\$650

\_\_\_\_\_ One-third Page (5 7/16" w x 5 1/4"H) \* \$450

\_\_\_\_\_ One-sixth Page (2 9/16" w x 5 1/4"H) \*\$300

\_\_\_\_\_ Hickory and Catawba Valley HBA Non-Member add \$100.00 (ALL SIZES)

*\* add 1/8" bleed to all 4 edges*

\$ \_\_\_\_\_ **Total DUE**

\_\_\_\_\_ I want to use my ad from last year and agree to pay for my ad in full by 6/28/2019.

\_\_\_\_\_ I will provide a new ad by 06/28/2018 and agree to pay for my ad in full by 6/28/2019.

Company Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Phone #: \_\_\_\_\_

Email: \_\_\_\_\_

Signed: \_\_\_\_\_ Date: \_\_\_\_\_



### **Final deadline for ad submission and payment to HBA office is June 28, 2019, No exceptions.**

Ads will be invoiced at time of commitment; a signed commitment is required—must be paid by 6/28/2019 to be included. All ads must be delivered ready for publication. Submit digital files as print ready Print Ready PDF with bleed. Files need to be camera ready. [GigiM@PrintMarketingNC.com](mailto:GigiM@PrintMarketingNC.com) can help with ads submitted and paid by 6/5/19.

**Mail:** Hickory-Catawba Valley Home Builders Association 3145 Tate Blvd. SE Hickory, NC 28602

**Email:** [brandi@hickoryHBA.com](mailto:brandi@hickoryHBA.com)

**Phone:** 828.322.6482

**Fax:** 828.324.4663

**Thank you and we look forward to providing you a quality Parade of Homes Magazine!**