



Advertise in the 2019

Parade of Homes Magazine

2019 Parade of Homes will take place
September 28th and 29th

Premium Page Ads- Bid Sheet

Your ad appears in the Parade of Homes magazine and the www.hickoryhba.com/parade webpage.



- Finely targeted magazine distribution of **20,000**
- Ad sponsor page on the website that links to your own website
- Visibility all year—increased staying power
- Premium Ads are professionally photographed
- Space is limited **ACT NOW**

BIDDING OPENS MAY 16TH

Minimum Bid Rates *(Check the Ad you wish to bid)*

___ Title Sponsor Page 1	\$3000	minimum
___ Back Cover	\$2500	minimum
___ Center Spread	\$2500	minimum
___ Inside Front Cover	\$1500	minimum
___ Inside Back Cover	\$1500	minimum

Please mail or hand deliver
in a **sealed envelope** to:

Hickory-Catawba Valley
HBA 3145 Tate Blvd. SE
Hickory, NC 28602

Please write in your Maximum Bid amount here \$ _____

Company Name: _____

Contact: _____

Phone: _____ Email: _____

Signature: _____ Date: _____

Final deadline for submitting your bid for these premium positions is _____

Print ready ad submission to HBA office is due May 1st, 2019

No exceptions.

Premium Ads will be invoiced at the time of commitment (date you sign above)
—must be paid before 05/22/2019 to secure your premium position in the 2019
Magazine.

Questions? Contact us at HBA Office: 828.322.6482 or brandi@hickoryhba.com

Ad Specifications:

All artwork must be delivered ready for publication.

Submit digital files as hi-resolution (300 dpi) for your size ad.

Print-ready PDF files (portable document format) recommended or other acceptable formats are: tif (TIFF) or jpg (JPEG).

Ad Sizes:

Title Sponsor Page 1	8 3/8" w x 10 7/8" h *
Cover Sponsor Pgs. 4-5	16 3/4" w x 10 7/8" h *
Back Cover	8 3/8" w x 10 7/8" h *
Center Spread	16 3/4" w x 10 7/8" h *
Inside Front Cover	8 3/8" w x 10 7/8" h *
Inside Back Cover	8 3/8" w x 10 7/8" h *

**add 1/8" bleed to all 4 edges (ex: size including bleed on full page = 8 5/8 w x 11 1/8 h)*

The HBA office cannot create or modify your ads. Please contact the HBA office for a list of professionals who are members who can provide this service for a fee.

Please email your digital artwork to brandi@hickoryhba.com or you may drop off your digital artwork on a thumb drive to the HBA office.

Hickory- Catawba Valley HBA
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Hickory, NC 28602

Thank you and we look forward to providing you with a quality Parade of Homes Magazine!